

OFFER + VIDEO IDEAS

OFFER IDEAS

- ⚙️ Free gift basket *(we'll get you to take a photo of it when it's done!)*
 - Travel toothbrush holder
 - Tongue scraper
 - Essential oil
 - Box of dark chocolates
 - Travel bag
 - Self-care items (herbal tea, candle, lotion, etc)
- ⚙️ A gift card from a local business
- ⚙️ Create a funny Hoodie or Tshirt with a saying on it and your logo
- ⚙️ Cool self-care gift basket after treatment or reactivation
- ⚙️ Take-home trays after in-house whitening
- ⚙️ Free whitening *(or discount, i.e. \$200 off)*
- ⚙️ Free nightguard after treatment completion



Co-Founder
+ CEO

VIDEO IDEAS

Videos are an instant connection. It's proven to **increase conversions by 80%**. Creating a quick Boomerang or smartphone video is well worth the energy and time.

- ⚙️ Boomerang video of the offer
- ⚙️ Boomerang video of the team with the offer
- ⚙️ 30-60 second smartphone video welcoming the patient back *(keep it lighthearted and fun!)*
- ⚙️ 30-60 second smartphone video of a FAQ about treatment *(i.e Why do I need a crown instead of a filling?)*

Roadside
DENTAL MARKETING

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QUESTIONS?

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