CORE VALUES WIZARD

Your core values are the **guiding principles** that influence and drive every area of your organization.

From this list, select the values that are most important to you personally.
If you think of something that is not on the list, write it in the blank spaces provided.

☐ Abundance	☐ Dependability	☐ Leadership	☐ Safety
☐ Accountability	☐ Diversity	☐ Learning	☐ Security
☐ Achievement	☐ Empathy	☐ Love	☐ Self-Control
☐ Advancement	☐ Encouragement	☐ Loyalty	☐ Selflessness
☐ Adventure	☐ Enthusiasm	☐ Making a Difference	☐ Serving Others
☐ Appreciation	☐ Ethics	☐ Mindfulness	☐ Simplicity
☐ Attractiveness	☐ Excellence	☐ Motivation	☐ Spirituality
☐ Balance	☐ Fairness	☐ Open-Mindedness	☐ Stability
☐ Boldness	☐ Family	☐ Optimism	☐ Success
☐ Brilliance	☐ Flexibility	☐ Originality	☐ Teamwork
☐ Calmness	☐ Freedom	☐ Passion	☐ Thankfulness
☐ Caring	☐ Friendship	☐ Peace	☐ Thoughtfulness
☐ Challenge	☐ Fun	☐ Performance	☐ Trustworthiness
☐ Charity	☐ Generosity	☐ Personal Development	☐ Understanding
☐ Cheerfulness	☐ Grace	☐ Popularity	☐ Uniqueness
☐ Cleverness	☐ Growth	☐ Power	☐ Usefulness
☐ Collaboration	☐ Happiness	☐ Preparedness	☐ Versatility
☐ Commitment	☐ Health	☐ Proactive	☐ Vision
☐ Community	☐ Honesty	☐ Professionalism	☐ Warmth
☐ Compassion	☐ Humility	☐ Quality	☐ Wealth
☐ Consistency	☐ Humor	☐ Recognition	☐ Well-Being
☐ Cooperation	☐ Independence	☐ Relationships	☐ Wisdom
☐ Creativity	☐ Individuality	☐ Reliability	☐ Zeal
☐ Credibility	☐ Innovation	☐ Resilience	☐ _____
☐ Curiosity	☐ Inspiration	☐ Resourcefulness	☐ _____
☐ Daring	☐ Intelligence	☐ Responsibility	☐ _____
☐ Decisiveness	☐ Joy	☐ Responsiveness	☐ _____
☐ Dedication	☐ Kindness	☐ Risk Taking	☐ _____

CORE VALUES WIZARD (CONTINUED)

Take your selected values and create 3-5 groups of similar or connected values.

Within each group, choose one value that's MOST important to you. Remember - there are no right or wrong answers - choose what's right to YOU. Write those values here.

Based on the above exercise, answer the following question:

What are the values I aspire to live by every day?

Take your core values and list them below. After each, write one defining sentence that describes how your organization embodies that specific value.

Roadside