## **CHAPTER MARKETING CHECKLIST**

**How to use this checklist:** Brainstorm marketing goals and ideas with your chapter members and jot down simple tasks in line with those goals. Members will feel more ownership if they have a share in brainstorming the ideas and volunteering for the tasks they're most interested in! Set due dates and check back in during your next meeting to review. Ready, set... GO!

Discuss as a group: What are our GOALS this quarter?		•
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Let's do this! Assign tasks, and mark as completed.

Task	Person Responsible	Complete by	Completed