

PATIENT MODEL REQUEST SCRIPT



Good Morning _____,

How's our favorite patient today? :)

Dr. [NAME] asked me to reach out to you and ask a favor, and you by no means have to say "yes." We are updating our website to be more educational and user-friendly, which includes us booking a photo shoot.

We are going to be acting out a faux appointment/consult while a photographer captures how we develop a relationship with each and every patient. We would LOVE to have a couple of his favorite patients as a model. Would you feel comfortable being one of those patients?

There won't be any embarrassing shots with your eyes closed or your mouth open (unless you want to - hehehe)! Your photo will be on the website as a happy, smiling dental family member! What do you think?

You'd be the perfect model for us, but if you don't feel comfortable doing a photo shoot, no hard feelings. You'll still be one of our favorite patients :)

Let us know!"

